



MEMBER PLAYBOOK
2016 SEASON





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Shark Nation is the official club exclusively for Sharks ticket holders. As we look forward to 2016 and beyond, we are thrilled to provide you with enhanced benefits, increased access and more value for your investment. Your support and commitment is at the center of our **Shark Nation** family.

Season tickets are just a portion of the great benefits you will be able to enjoy as a member of this all-encompassing club. We have focused our efforts on creating an accessible, empowering and value-proposition-enhancing platform that will truly benefit you, the member.



Ready to begin? Call [904.621.0700](tel:904.621.0700) to speak to a Membership Activation Specialist today!



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DIAMOND MEMBERSHIPS
(Shark Pit Sideline A)

Loyalty Pricing
(Savings over single-game pricing)

Playoff Tickets Included

Never Wasted Ticket Exchange Program

FREE Lot Z Parking

Team Shop Discount (20%)

Shark Nation Membership Decal

Select Concert Pre-Sales at Arena

Members Exclusive Sharks Beach Bag

Choose 3 RED or WHITE Experiences (listed below)

Members Exclusive Level Lanyard*

Members Exclusive Sharks Golf Umbrella

Members Exclusive Sharks Flag

Business Networking Event

Members Exclusive Team Meet and Greet

\$100 Shark Nation Membership Merchandise Bucks

PLATINUM MEMBERSHIPS
(Shark Pit Sideline B-D, Shark Pit EZ A)

Loyalty Pricing
(Savings over single-game pricing)

Playoff Tickets Included

Never Wasted Ticket Exchange Program

FREE Lot Z Parking

Team Shop Discount (15%)

Shark Nation Membership Decal

Select Concert Pre-Sales at Arena

Members Exclusive Sharks Beach Bag

Choose 2 RED or WHITE Experiences (listed below)

Members Exclusive Level Lanyard*

Members Exclusive Sharks Golf Umbrella

Members Exclusive Sharks Flag

Business Networking Event

RED MEMBERSHIPS
(Teal, Brown)

Loyalty Pricing
(Savings over single-game pricing)

Playoff Tickets Included

Never Wasted Ticket Exchange Program

Prepaid Parking Option

Team Shop Discount (10%)

Shark Nation Membership Decal

Select Concert Pre-Sales at Arena

Members Exclusive Sharks Beach Bag

Choose 1 RED or WHITE Experience (listed below)

Members Exclusive Level Lanyard*

Members Exclusive Sharks Golf Umbrella

WHITE MEMBERSHIPS
(Blue, Green, Red)

Loyalty Pricing
(Savings over single-game pricing)

Playoff Tickets Included

Never Wasted Ticket Exchange Program

Prepaid Parking Option

Team Shop Discount (10%)

Shark Nation Membership Decal

Select Concert Pre-Sales at Arena

Members Exclusive Sharks Beach Bag

Choose 1 WHITE Experience (listed below)

GRAY MEMBERSHIPS
(Purple, Orange, Navy)

Loyalty Pricing
(Savings over single-game pricing)

Playoff Tickets Included

Never Wasted Ticket Exchange Program

Prepaid Parking Option^

Team Shop Discount (10%)

Shark Nation Membership Decal

Select Concert Pre-Sales at Arena

^After December 31

**NOTE: Member Exclusive gifts are one per account (Beach Bag, Umbrella, Flag and Bucks)
JSN memberships must be purchased by October 31 to guarantee receipt of Member Exclusive gifts**

*One per seat

RED EXPERIENCES

- 50% off Party Bus Trips to Orlando and Tampa
- On-Field Pre-Game Experience
- Exclusive Away Game Watch Party
- Movie Night with the Team

WHITE EXPERIENCES

- 25% off Party Bus Trips to Orlando and Tampa
- Shark Walk Tour
- Locker Room Tour
- Chalk Talk with Coach



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MEMBER PRICE	SINGLE GAME PRICE	MEMBER SAVINGS [†]	MEMBER LEVEL	
\$1,100.00*	SOLD OUT	\$140.00*	\$1,160.00 [†] 35%	DIAMOND
\$850.00*	\$110.00*	\$940.00 [†] 36%	PLATINUM	
\$530.00*	\$70.00*	\$620.00 [†] 37%	PLATINUM	
\$380.00*	\$51.00*	\$464.00 [†] 38%	RED	
\$330.00*	\$44.00*	\$396.00 [†] 38%	RED	
\$250.00*	\$32.00*	\$268.00 [†] 35%	WHITE	
\$180.00*	\$24.50*	\$228.00 [†] 39%	WHITE	
\$130.00*	\$19.50*	\$208.00 [†] 44%	WHITE	
\$70.00*	SOLD OUT	\$15.00*	\$220.00 [†] 61%	GRAY
2 for \$150	\$15.00*	\$210.00 [†] 58%	GRAY	
2 for \$99	\$12.00*	\$189.00 [†] 66%	GRAY	

The Cove and The Reef - call 904.900.2060 ext. 701 for pricing

*Facility, Club, Aisle Surcharges and Membership Fees Not Included

[†] Based on two season tickets with a maximum of 12 home games.

Note: Aisle seats in all sections carry a surcharge. Aisle surcharge is \$25 in Navy, Orange, Purple, Red and Green Sections, and \$50 in Light Blue, Brown, Teal, Gray, Tan and Gold Sections.